



## **BEE Launches New Updates to BEE Pro to Further its Mission to Democratize Content Design**

The most recent product updates focus on helping individuals and business teams collaborate more efficiently while saving time

**San Francisco, CA – June 8, 2021** – [BEE](#), a business unit of [Growens](#) and premier digital content design platform, recently rolled out a set of product updates enhancing key features for content design flexibility and collaboration that help users save time and operate more efficiently. BEE Pro, the company’s complete design suite for emails and landing pages, used by over 20,000 businesses, now includes new features to help users to create end-to-end digital marketing campaigns.

Among the recent updates:

- No-code, easy-to-use technology to create landing pages in just one click
- “Mobile Design Mode” to design for mobile-first campaigns directly in mobile view
- Real-time co-editing capabilities designed to increase efficiency for remote-first and hybrid teams

BEE leans heavily into its vision to democratize content design through no-code tools that empower users to quickly create content that resonates. To this extent, much of the UX research is done to make the design process as simple and fast as possible, and a catalog with over 760 email and landing pages is continuously expanded with new designs.

BEE is a leader in the digital content design market and consistently enjoys a Net Promoter Score (NPS) of 58 amongst its user base. BEE Pro was launched in 2016 as an email editor tool and since then has released new subscription plans and integrations for email service providers like ActiveCampaign, HubSpot, MailChimp and others.

"More people need to design more digital content, more often. Much of the time they're not in the same office, and COVID accentuated this even further. You put it all together and there's a massive push to democratize design tools. That's what we've focused on with BEE since day one: We are giving people a friction-free tool that provides independence and autonomy to create digital marketing campaigns quickly" said Massimo Arrigoni, CEO at BEE. "We're fully committed to our product-led growth strategy: giving people our product immediately, within two clicks, resulting in over 10,000 free trial signups of BEE Pro every month."

"Moving to BEE Pro for the awesome design tools was the catalyst for the quality of our email designs improving massively, which has helped me to double the size of my email marketing agency in the last six months" said Brett Stone, Creative Director at Three Bites. "Perhaps the most underrated tool of all is the collaboration tool. I use it to share designs, collect and respond

to feedback and ensure that the client has signed off on the design before we send it out to their customers. BEE Pro is truly the stuff of genius!"

BEE is focused on solutions that solve real problems for its user community while working closely with nonprofits who are often in need of designing fundraising campaigns quickly, easily and inexpensively. BEE is proud to provide BEE Pro free of charge or at reduced rates to hundreds of nonprofits around the world. BEE is currently working on its next round of updates for BEE Pro, geared towards improved collaboration and new content types — like the attention grabbing pop-ups that are often the start of digital marketing campaigns. To learn more about the new updates to BEE Pro and about BEE, tune into an [informative webinar](#) covering how to design faster and enhance landing pages with just one click, on June 23 @ 10AM PT, (1PM ET).

**About BEE:**

BEE provides no-code design tools that empower everyone to quickly create content that resonates. BEE's visual builders are used to design emails, landing pages, one-page sites and more. They deliver fantastic design flexibility and a great user experience, combining granular control on design elements with handy features like editing content directly in mobile view. BEE is building on its vision to help democratize content design, with millions of monthly users in over 20 languages and from over 150 countries. BEE's design tools are available online at [beefree.io](https://beefree.io) and embedded in 600+ SaaS applications.